Elections as a complex system *Margins, voter turnouts and universality*

M. S. Santhanam Indian Institute of Science Education and Research, Pune

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Jointly with:

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- Acknowledgement : PMRF

- ► *Phys. Rev. Lett.* **134**, 017201 (2024)
- ► arXiv : 2501.01896

Why study elections?

- Largest examples of collective decision making by humans
- Microscopic interactions leads to macroscopic outcome :
 A non-equilibrium statistical physics problem
- Elections represent a complex system:
 Whole \(\neq \) sum of parts, unpredictable,
 complex interactions among agents



Year 2024

64 national elections

2 billion people

TIME (2024)

Elections as a complex system

Maharashtra sees highest turnout in 30 yrs: victory sign, say both alliances

ALOK DESHPANDE & VIKAS PATHAK

MUMBAI, NEW DELHI, NOV 20

VOTERS CAME out in huge numbers in Maharashtra's battle of the alliances Wednesday where the turnout, according to data available at 11.45 pm, crossed 65.1 per cent — the first time since 1995 when the state witnessed a turnout of 71.69 per cent.

The turnout was way above the 61.39 per cent recorded in Maharashtra during the Lok Sabha elections this year, and the 61.4 per cent in the 2019 Assembly elections.

In Jharkhand, where the JMM-led alliance is battling the BJP-led NDA bloc, the turnout was 68.45 per cent.

The rise in voter turnout in Maharashtra is being attributed to the fierce campaign undertaken by the ruling Mahayuti and Opposition Maha Vikas Aghadi (MVA), and could become a key actor in a close contest. During the Lok Sabha elections, the three CONTINUED ON PAGE 2



At a poll booth in Ghatkopar West Wednesday. The 10 seats in Mumbai city saw 52% turnout while Mumbai suburban's 26 seats recorded 56% until 11.30 pm. Sankhadeep Banerjee

1	Mahara	shtra (28	(8)	Jharkhand (81)				
Pollster	Mahayuti	- process and a second section of	Others	BJP+	JMM-INC			
JVC	150-167	107-125	13-14	40-44	30-40	1		
Axis MyIndia	-	-		17-27	49-59	0-2		
Matrize	150-170	110-130	8-10	42-47	25-30	1-4		

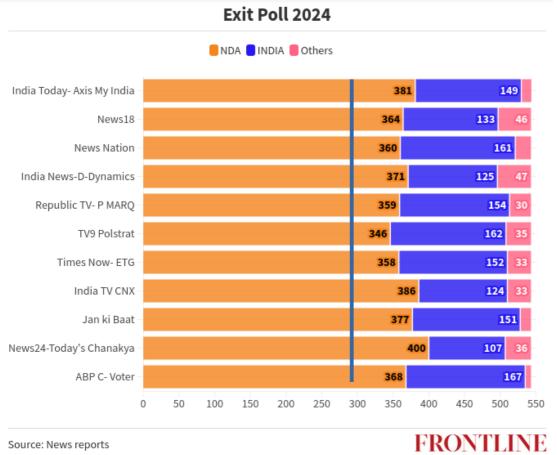




Signs of complexity

whole \neq sum of parts

Indian Express, 21.11.2024



Elections as a complex system

US pollsters taking heat - again - for failing to predict Trump triumph

Polling experts called on to explain surveys that showed Trump and Harris deadlocked in a race deemed too close to call

6.11.2024

Signs of complexity

Unpredictable

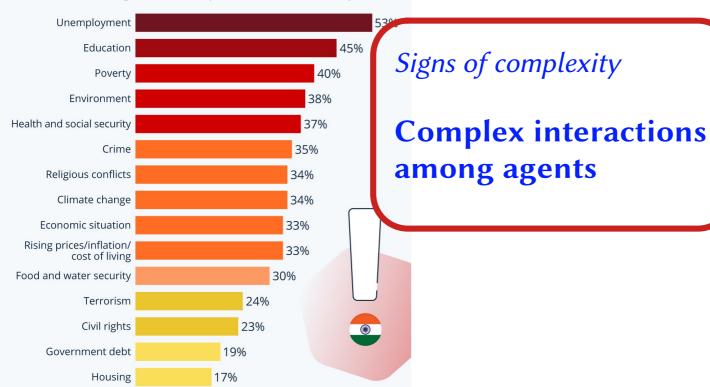
Election Results 2024: Exit polls bite the dust

The performance of the BJP-led NDA was far below the forecast of exit polls, which had given the ruling alliance over 350 seats



Ahead of India's Election, What Do People Care About?

Share of Indian respondents who identified the following issues as among the most important in their country



24,201 respondents (18-54 y/o) surveyed Jan. 2023-Dec. 2023 Source: Statista Consumer Insights





= Q 19.4.2019

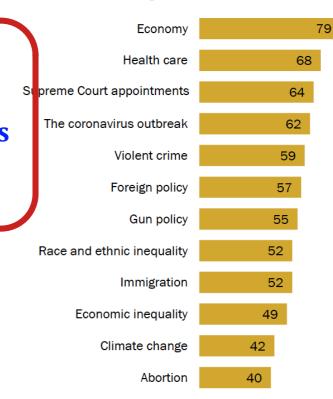




Elections 2019: Caste, coalition equations key factors

Economy is top issue for voters in the 2020 election

% of registered voters saying each is 'very important' to their vote in the 2020 presidential election

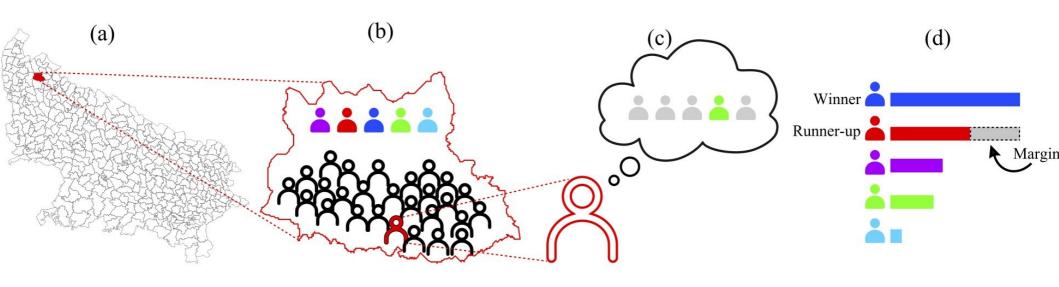


Note: Based on registered voters.

Source: Survey of U.S. adults conducted July 27-Aug. 2, 2020.

PEW RESEARCH CENTER

What is an election?



N electoral units

Electoral unit

Polling booth Constituency County Precinct Number of Candidates $\ c_i$

Number of voters η_i

Number who actually T_i vote (Turnout)

$$i = 1, 2, \dots N$$

A voter can vote for ONLY one candidate

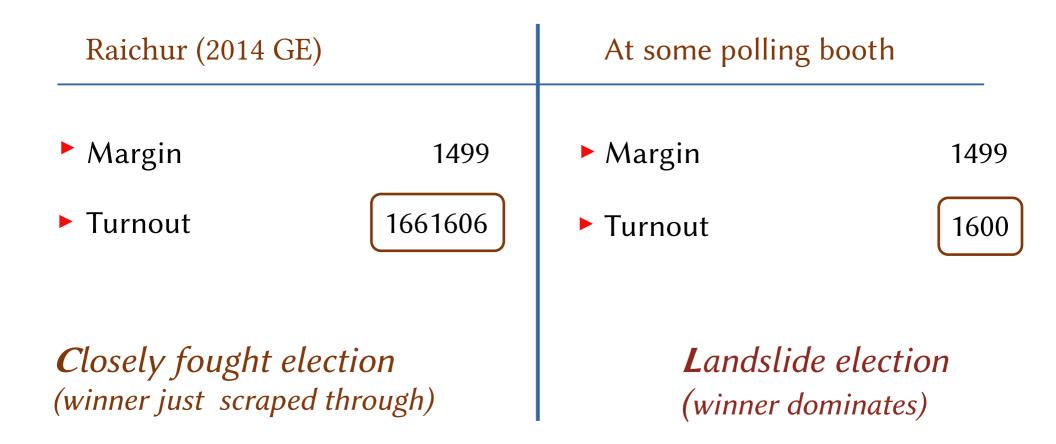
FPTP

Margin M_i

$$M_i = v_{i,w} - v_{i,r}$$

$$0 \le M_i \le T_i$$

Some motivation from real data:

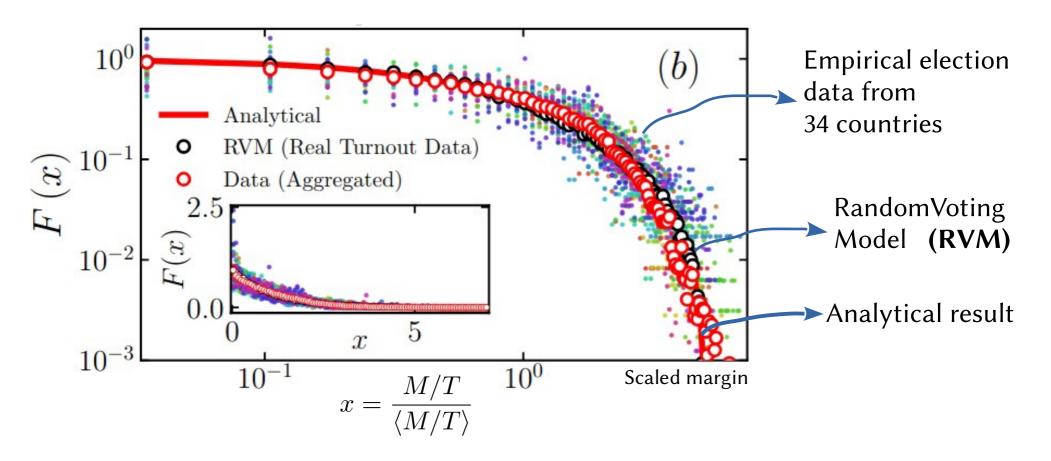


Same margin, but two different scenarios

First lesson

Margin makes sense and is useful only in the context of turnout.

Universality involves both margin and voter turnout



Universality observed in data from 34 countries, for elections held over more than a century and for all electoral sizes.

Phys. Rev. Lett. 134, 017201 (2024)

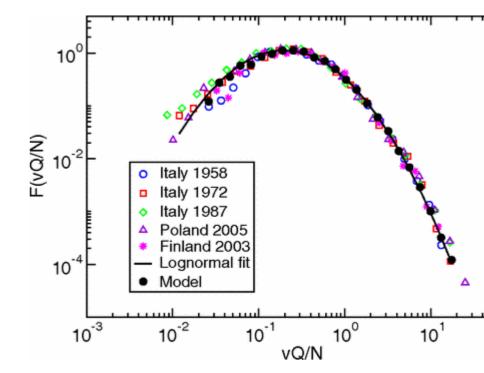
Central result

Distribution of scaled specific margin is *universal* irrespective of when and where elections were held.

Despite attempts, universal behaviour not seen in election data

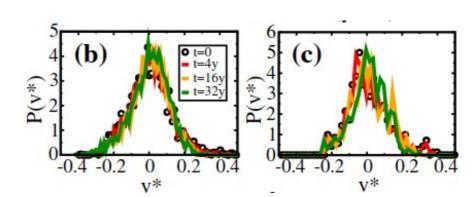
 Scaling and universality in votes obtained by all the candidates in the proportional voting system in Italy, Poland, Brazil and Finland.

> Phys. Rev. Lett. **99**, 138701 (2007) Phys. Rev. E **60**, 1067 (1999) PLOS One **13**, e0192913 (2018) Sci. Rep **3**, 1049 (2013)



 Scaling in scaled vote-share distributions in the US at all scales.

> Phys. Rev. Lett. **112**, 158701 (2014) PLOS One **12**, e0177970 (2017) Phys. Rev. E **99**, 052307 (2019)



- ► At best, only limited universal behaviour observed.
- Many more models in social sciences, but not related to universality

Sources of data?

Election Commission of India www.eci.gov.in

CLEA: www.electiondataarchive.org

MIT Election lab: electionlab.mit.edu

Canada: www.elections.ca



STATISTICAL REPORT
ON
GENERAL ELECTIONS, 1996
TO
THE ELEVENTH LOK SABHA

VOLUME I

Election Commisison of India

(NATIONAL AND STATE ABSTRACTS & DETAILED RESULTS)

General election: 1996

Constituency: **20. LUCKNOW**

1.	ATAL BIHARI VAJPAYEE	M	BJP	394865	52.25%
2.1	RAJ BABBAR	M	SP	276194	36.55%
3.	VED PRAKASH GROVER	M	BSP	42993	5.69%
4. (OM PATHAK	M	INC	19042	2.52%
5.1	RAMDEV	M	IND	3639	0.48%
6.1	RAJIV JOSHI	M	SMP	2591	0.34%
7.	ACCHEY LAL BALMIKI	M	AIIC(T)	2316	0.31%
8. 9	SIVRAM	M	IND	924	0.12%
9.1	DANESHWAR TIWAR	M	IND	694	0.09%
10. (CHHEDILAL KURIL	M	IND	642	0.08%

ELECTORS: 1488169 VOTERS: 769886 POLL PERCENTAGE: 51.73% VALID VOTES: 755746

Sources of data?

Election Commission of India www.eci.gov.in

CLEA: www.electiondataarchive.org

MIT Election lab: electionlab.mit.edu

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Election Commisison of India

STATISTICAL REPORT
ON
GENERAL ELECTIONS, 1996
TO
THE ELEVENTH LOK SABHA

VOLUME I

(NATIONAL AND STATE ABSTRACTS & DETAILED RESULTS)

General election: 2019

Constituency: 22 . Jadavpur (**Total Electors** 1816857)

							Votes Secured			% of votes secured	
SL NO	CANDIDATE NAME	SEX	AGE	CATEGORY	PARTY	Symbol	GENERAL	POSTAL	TOTAL	Over total elctors in constituency	Over total votes polled in constituency
1	Anupam Hazra	Male	37	general	ВЈР	Lotus	392610	623	393233	21.64	27.36
2	Bikash Ranjan Bhattacharyya	Male	68	general	CPIM	Hammer, Sickle and Star	301560	704	302264	16.64	21.03
3	Bimal Krishna Mandal	Male	59	SC	BSP	Elephant	5112	2	5114	0.28	0.36
4	Mimi Chakraborty	Female	30	general	AITC	Flowers and Grass	687773	699	688472	37.89	47.9

Random Voting Model (N, η_c, T) no.of electoral units no.of candidates

Probability that a j-th candidate in i-th electoral unit can attract a vote is

$$p_{ij} = \frac{w_{ij}}{\sum_{j} w_{ij}} \qquad w_{ij} \sim \mathcal{U}(0, 1)$$
$$i = 1, 2, \dots N \qquad j = 1, 2, \dots, n_c$$

$$i = 1, 2, \dots N \qquad \qquad j = 1,$$

Define how attractive a candidate is to a voter

Each voter votes for *j*-th candidate independently with probability

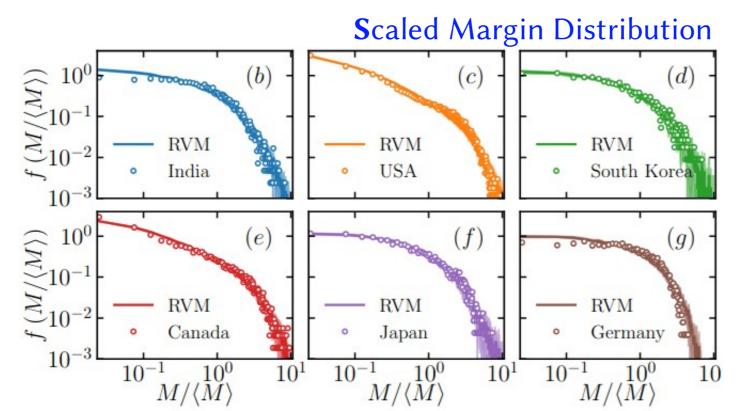
$$p_{ij}$$

Each voter makes only one choice

$$M_i = v_{i,w} - v_{i,r}$$

Is this model any good?

Turnout Distribution (a) 10^{-5} **►**USA $\widehat{\underbrace{F}}_{10-6}$ India USA South Korea 10^{-7} Canada **I**ndia Japan Germany 10^{-8} 10^{6} 10^{4} 10^{5}



► INDIA (1951-2019)

$$\langle T \rangle = 5.69 \times 10^5,$$

 $\langle M \rangle = 8.33 \times 10^4,$
 $N = 466$

► USA (1788-2020)

$$\langle T \rangle = 1.14 \times 10^5,$$

 $\langle M \rangle = 2.96 \times 10^4,$
 $N = 203$

► **Germany** (1871-2017)

$$\langle T \rangle = 1.37 \times 10^5,$$

 $\langle M \rangle = 2.26 \times 10^4,$
 $N = 268$

▶ Japan (1947-2017)

$$\langle T \rangle = 2.88 \times 10^5,$$

 $\langle M \rangle = 2.35 \times 10^4,$
 $N = 177$

First lesson

Margin makes sense and is useful only in the context of turnout.

Stronger claim

Turnout distribution drives margin distribution

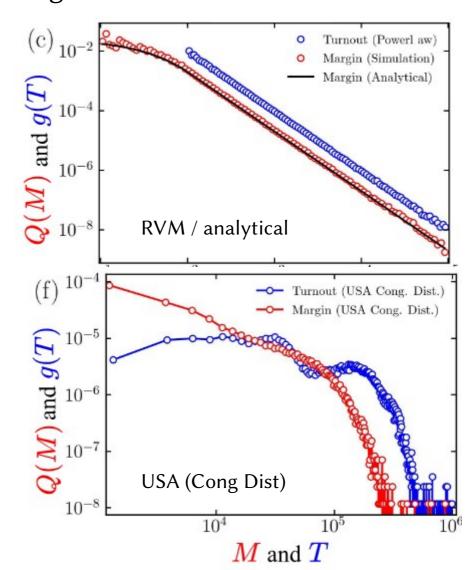
RVM can be analytically solved to show this result in general.

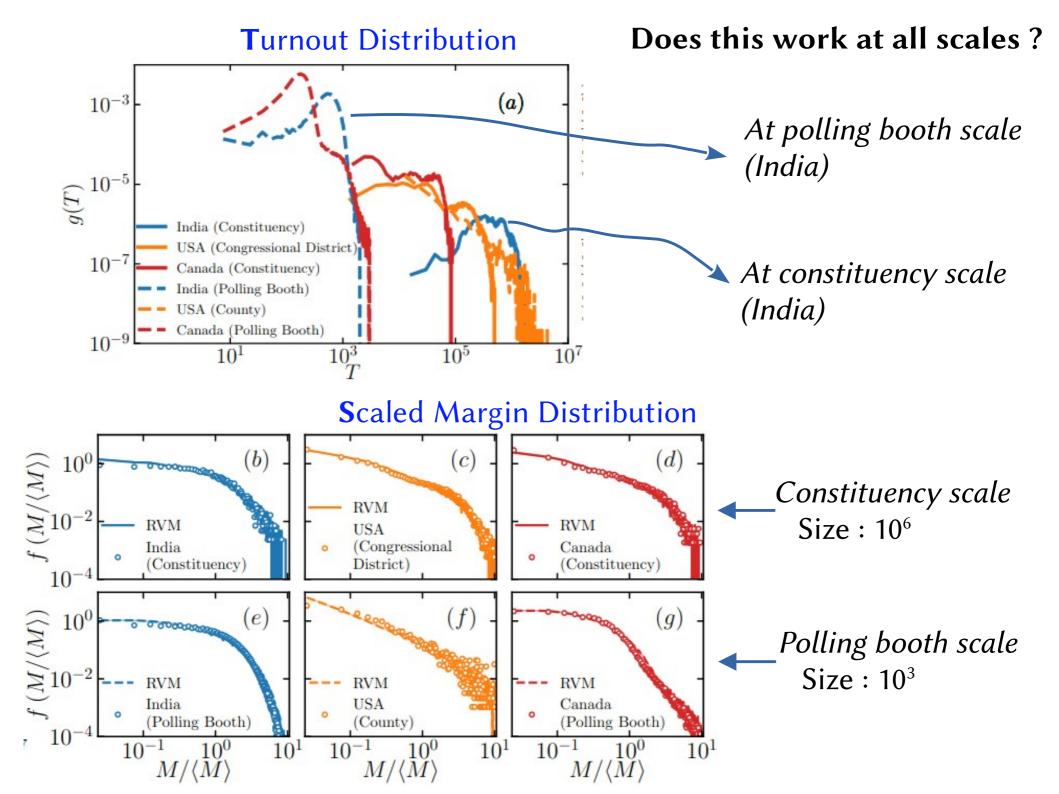
$$g(T) = \frac{\alpha - 1}{T_{\min}^{1 - \alpha}} T^{-\alpha}, \quad \alpha > 1$$

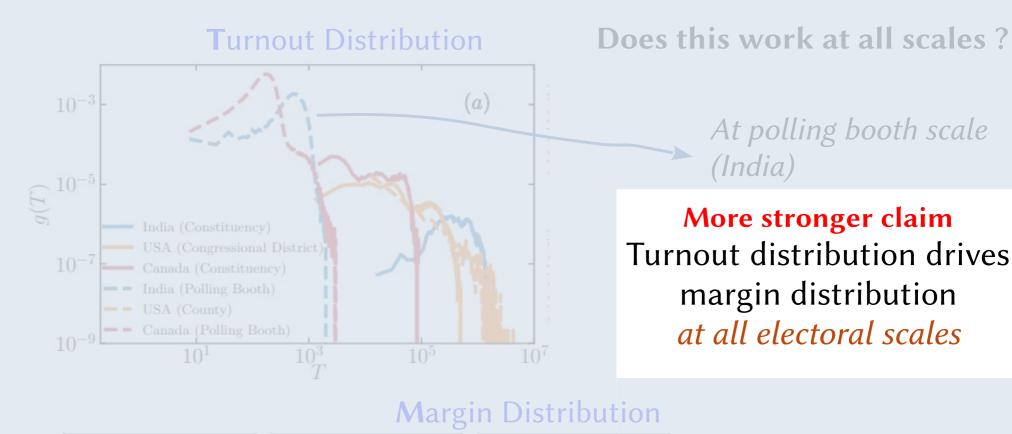
$$Q(M) = C(M) \frac{\alpha - 1}{T_{min}^{1 - \alpha}} (M)^{-\alpha},$$

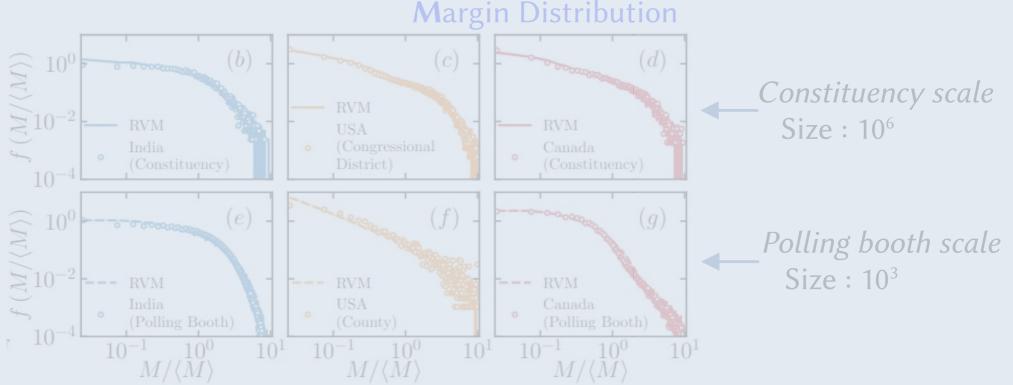
$$C(M) = \begin{cases} I_1(\infty) - I_1(T_{min}/M), & \text{if } M \leq T_{min} \\ I_1(\infty) - I_1(1), & \text{otherwise,} \end{cases}$$

$$I_1(y) = \int \frac{y^{1-\alpha}(y-1)(5y+7)}{(1+y)^2(2+y)^2} dy,$$

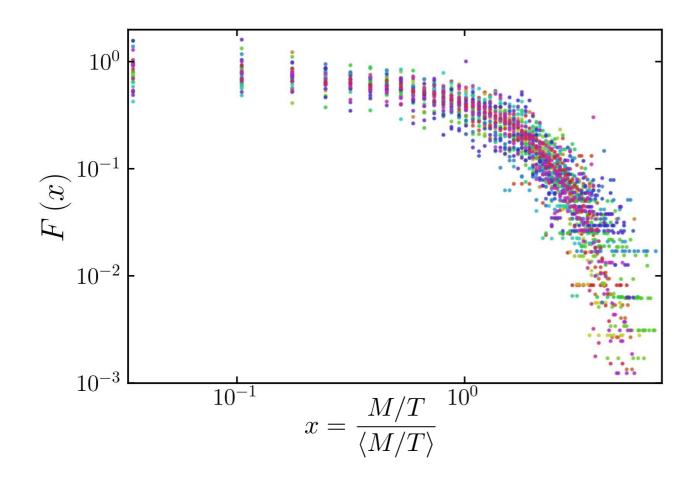




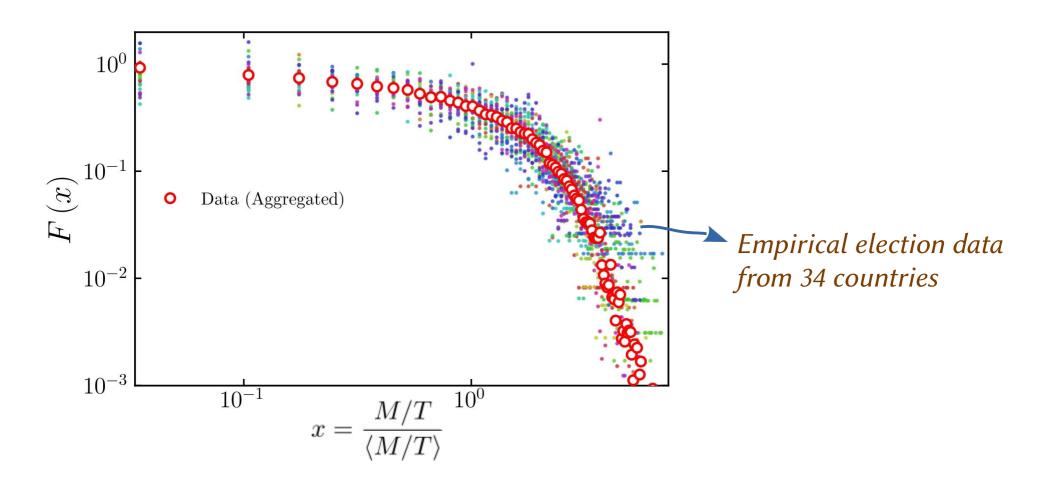




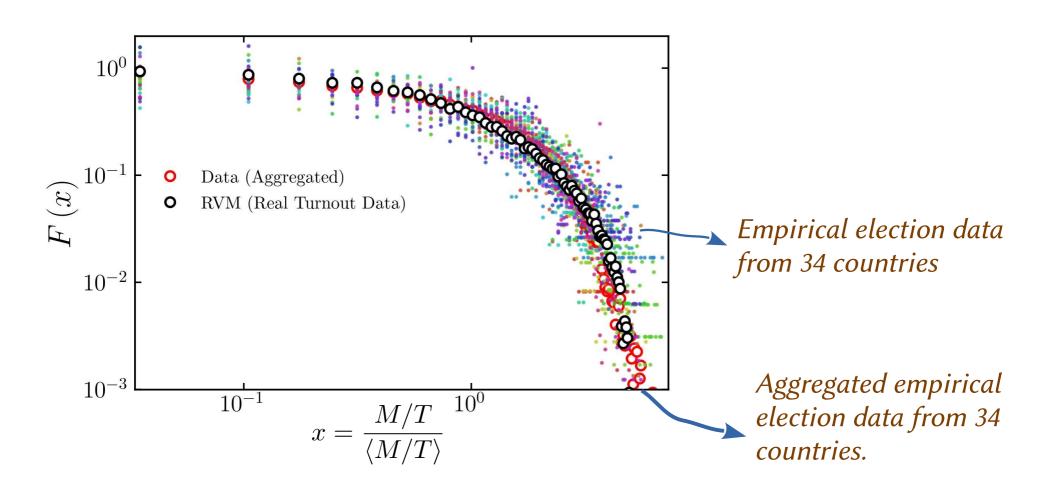
► Empirical election data from 34 countries and over many elections. Each colour represents different country.



► Aggregated empirical election data from 34 countries.



► RVM simulations using real turnout data



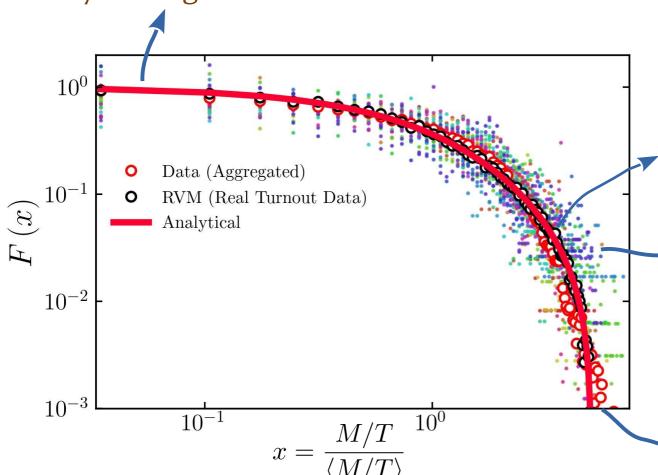
$$\mu = M/T$$

As
$$T \gg 1$$
,

As
$$T\gg 1$$
,
$$F(x)=\langle\mu\rangle P(x\langle\mu\rangle)$$

$$P(\mu)=\frac{(1-\mu)(5+7\mu)}{(1+\mu^2)(1+2\mu)^2}$$

Analytical scaling function by solving RVM in the limit *T>>*1

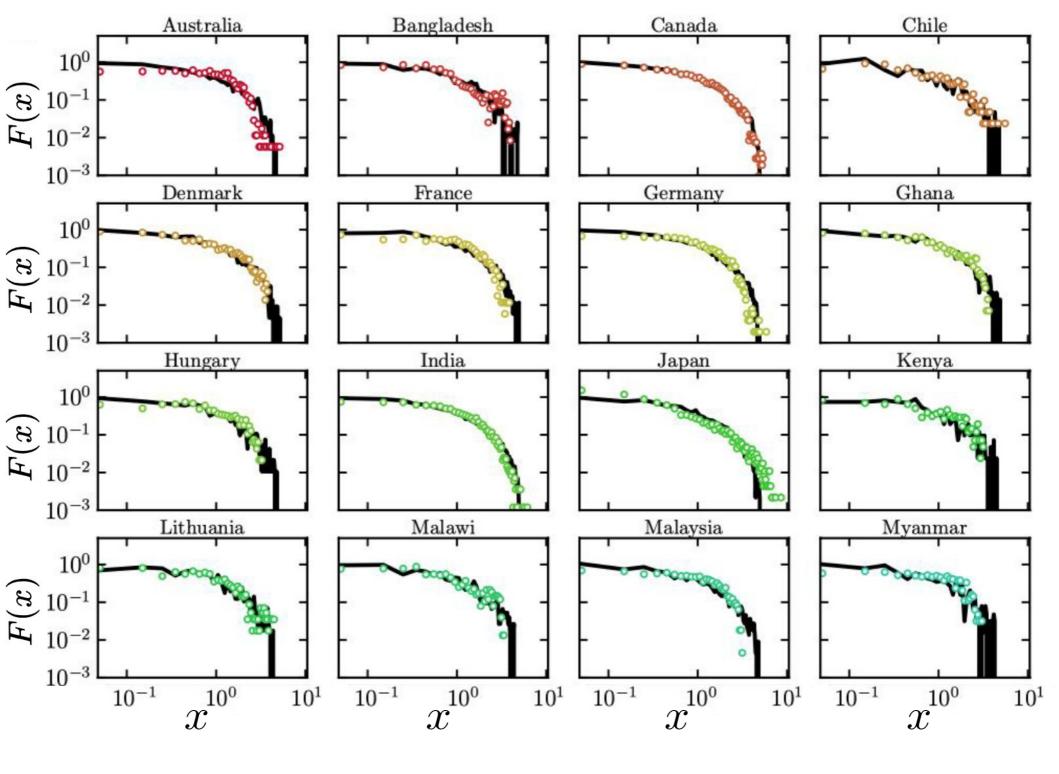


$$\langle \mu \rangle = \frac{1}{2} + \ln \left(\frac{9 \times 3^{1/4}}{16} \right)$$

RVM simulations using real turnout data

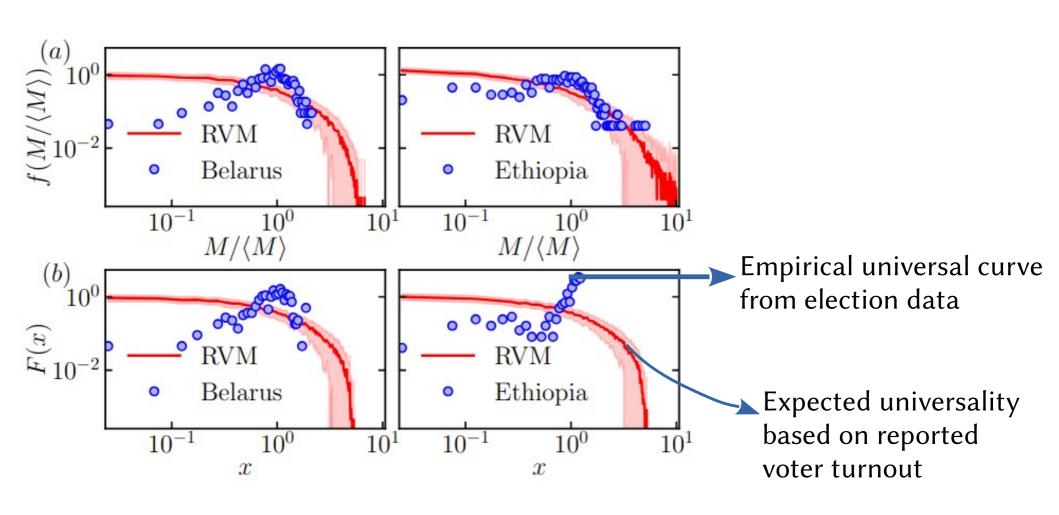
Empirical election data from 34 countries

Aggregated empirical election data from 34 countries.



What can we do with universality?

 Deviations from universality indicate large-scale electoral malpractice





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Human Rights Watch says poll, won by Ethiopian People's Revolutionary Democratic Front, was corrupted by threats

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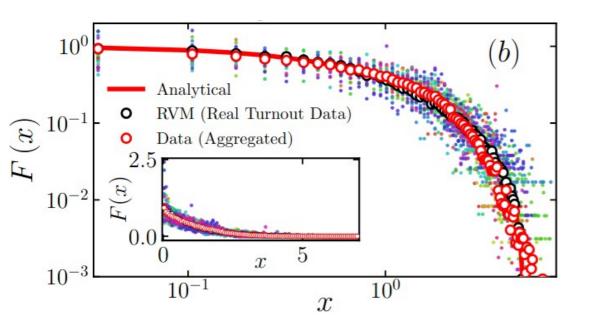
Voter turnout drives margins of victory — if elections are fair

Model that predicts the spread of winning margins could be used to detect electoral interference.



Summary

- Despite the noise associated with elections across the world, there is underlying order in fair elections.
- Given the raw turnout data, Random Voting Model captures the margin distribution
- The observed universality must be regarded as stylized fact of elections. Can be used to flag largescale election malpractices.



For lot more details, visit

electioninsights.in